# **CTA EMAIL**

# 600 x 600px

# Export as JPEG, 72dpi

Working file: TEMPLATE CTA Email 600x600



Below we share two fantastic guides that can help you weigh up the options. Is a stylish townhouse or apartment your thing? Or perhaps a house and land package might be more suitable for more room to live and play?

Don't forget, if you do have a location in mind, why not visit our Project Finder and see if there's a Cedar Woods community in your area?

We hope to see you again soon!

Best regards,
The Cedar Woods Team



# House and land packages

Feel the need for space? Learn all you need to know about buying a house and land package in a Cedar Woods community.

Get the auide

# Townhouses and apartments

Find out if compact living in Cedar Woods townhouses and apartments suits your lifestyle.

Get the guide



If you would like to unsubsribe from emails like this click here.

# **CTA WEBSITE**

1176 x 1036px

Export as JPEG, 72dpi

Working file: TEMPLATE CTA Website 1176x1036





# Buying your first home?

Buying a new build property as your first home has many advantages over existing dwellings. Learn all the benefits and get tips to help you decide on your first property by downloading our comprehensive guide for first home buyers.

GET THE GUIDE

# **FEATURED / RESOURCE HUB IMAGE**

1200 x 600px

Export as JPEG, 72dpi

Working file: TEMPLATE Featured Image 1200x600



### Downloadable guides

Our guides are designed to provide easy to digest, practical information that you can take away to read at your leisure. Share them with friends and family... and they're easy to print too!



# First home buyers guide to building or buying a new home

A comprehensive guide to buying a new build home for first home buyers. How the new build process works for different types of properties.

DOWNLOAD NOW



# A guide to buying a house and land package with Cedar Woods

A comprehensive guide to buying a house and land package in a Cedar Woods community. Download it now!

DOWNLOAD NOW



# A guide to buying townhouses or apartments with Cedar Woods

A comprehensive guide to buying townhouses and apartments off the plan in a Cedar Woods community. Download it

DOWNLOAD NOW

### **Community information**

There is so much to love about Bushmead and our thriving community. Here you'll find a range of downloads about our sustainability focus, history and the number of community initiatives you can get involved in.



### 5-Leaf EnviroDevelopment Brochure

Bushmead is proud to be a UDIA 5- Leaf EnviroDevelopment Accredited estate. Read more about what this means for Bushmead residents.

Read more



# What's Happening in the Bushmead Communty

Cedar Woods is proud to invest heavily in fostering a sense of community at Bushmed. Find out more about the many events and initiatives already happening.

Read more



### **Bushmead Conservation Brochure**

Bushmead is a spectacular part of Western

Australia and Cedar Woods is committed to
conserving and protecting the native flora and
fauna. Read more about our initiatives.

Read more

# FEATURED / RESOURCE HUB IMAGE

# Different collateral



eBook/ Brochure



iPad



Landscape A4 Flyer



Landscape DL Flyer



Portrait A4 Flyer



Portrait DL Flyer

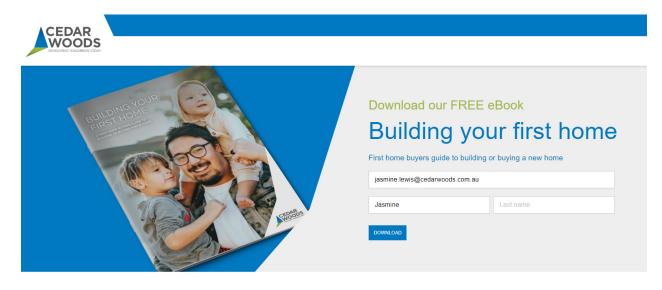
# **LANDING PAGE IMAGE EBOOK**

1164 x 1010px

Export as PNG, 72dpi, Transparent Background

Working file: TEMPLATE Landing Page Image eBook 1164x1010





# **IMAGE CAROUSEL**

1440 x 489px

Export as JPEG, 72dpi, 3 spreads per eBook

Working file: TEMPLATE Landing Page Image eBook 1164x1010





home buyers.

buying a brand new home that you can stamp your mark on from dayone is an attractive and affordable option for many Australian first

Doing your research is the key to a successful new build purchase - so you've come to the right place. At Cedar Woods we understand building your first home is a huge step and we want to help you along the way. We hope you find this content helpful.

- A step-by-step guide to the process of different new build scenarios
- Tips for getting your financial 'ducks in a row' specific to a new build
- · And advice on how to go about your property search.



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# **BLOG HERO HEADER**

1200 x 800px

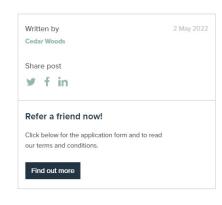
Export as JPEG, 72dpi, Under 1mb

Working file: TEMPLATE Blog Hero Image 1200x800





# Refer A Friend to Bushmead





Want to feel even more at home in your new Bushmead community? Just

Refer a friend to us, and if they settle into life at Bushmead you'll benefit from a \$500 VISA Gift Card.\*

# **BLOG OVERVIEW IMAGE**

457 x 288px | for related aricles Export as JPEG, 72dpi, Under 1mb

Working file: TEMPLATE Blog Overview Images 457x288



# Looking for more? See related articles...



### Refer A Friend to Bushmead

Want to feel even more at home in your new Bushmead community? Just add friends! Refer a friend to us, and if they settle into life at Bushmead you'll benefit from a \$500 VISA Gift Card.\* For your...

Read more



# Sustainable ways to keep your home warm in winter

Winter is just around the corner, so we have put together some tips to keep your home warm while also keeping your energy bill down. 1. Keep the heat in Windows provide us with so many benefits...

Read more

# **SOCIAL MEDIA FEATURE IMAGE**

300 x 175px | need for blogs + landing pages Export as JPEG, 72dpi, Under 1mb

Working file: TEMPLATE Blog Feature Images 300x175



# Enabled featured image Choose or upload an image to be used when sharing your post on social media or on your listing page. Your image may not work on social media posts. Your image ratio is 400;300. Images should have a ratio between 2:1 and 300:175 to be best seen on Facebook, LinkedIn, and Twitter. Learn more about featured images in social posts. Upload Browse images Image alt text

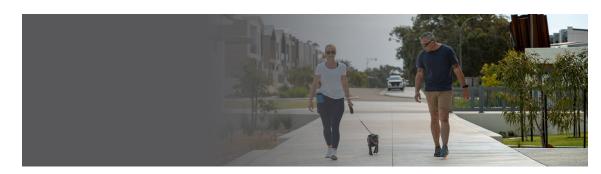
# **RESOURCE HEADER IMAGE**

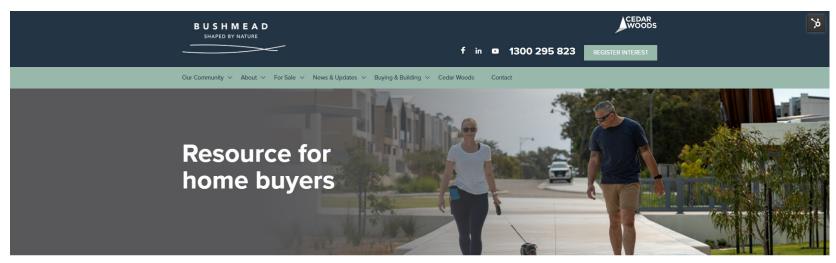
1440 x 387px

Export as JPEG, 72dpi

Needs a dark background gradient to see text

Working file: TEMPLATE Resource Page Header Image 1440x387





Welcome to the Bushmead resource hub for home buyers. Whether you're a first home buyer, looking to upgrade your home, downsize or invest, you'll find guides, videos, and other content to help with your property research here. Enjoy!

Downloadable Guides

Community Information

Bushmead Videos