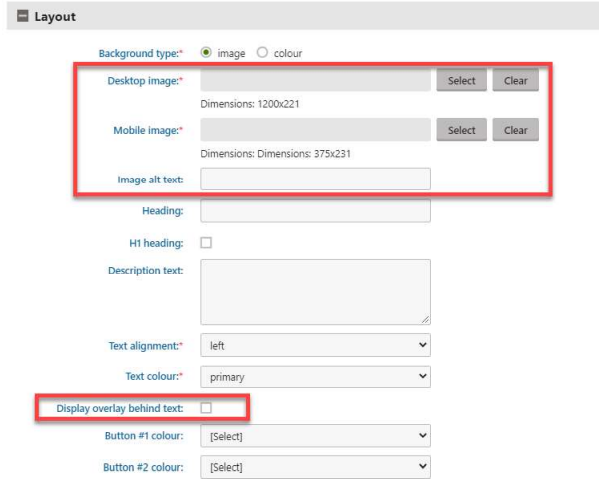



|   |  |  |
|---|--|--|
|   | <ul style="list-style-type: none"> <li>• <b>Text alignment</b> – select alignment for heading, description text and CTA buttons.</li> <li>• <b>Text colour</b> – select colour for heading and description text.</li> <li>• <b>Button #1 colour</b> – select a colour for button #1 (button on the left).</li> <li>• <b>Button #2 colour</b> – select a colour for button #2 (button on the right).</li> </ul> <p>For more information about Media Libraries, refer to the <a href="#">Media Libraries</a> section.</p>  |  |
| 4 | <p>If you have selected the background type as <b>image</b>, the following image fields and overlay field will appear.</p> <ul style="list-style-type: none"> <li>• <b>Desktop image</b> – click <b>Select</b> to upload an image from Media Libraries or from your computer. Recommended image size is 1200x221.</li> <li>• <b>Mobile image</b> – click <b>Select</b> to upload an image from Media Libraries or from your computer. Recommended image size is 375x231.</li> <li>• <b>Image alt text</b> – enter alt text for the slim banner images, applies to all devices.</li> <li>• <b>Display overlay behind text</b> – select this checkbox if you want a dark overlay to be applied on top of the slim banner image. This is useful if the text is light-coloured.</li> </ul> |   |
| 5 | <p>If you have selected the background type as <b>colour</b>, a field to set the background colour will appear.</p> <ul style="list-style-type: none"> <li>• <b>Background colour</b> – enter the hex value of the colour e.g., #FFFFFF.</li> </ul>  |  |

|    |   |  |
|----|---|--|
| 6  | Once you have selected a colour for Button #1, additional configuration options will appear.  | <div> <div>Button #1 colour:</div> <div>primary</div> <div>▼</div> </div> <div> <div>Button #1 text:*</div> <div></div> </div> <div> <div>Button #1 URL:*</div> <div></div> <div>Select</div> </div>   |
| 7  | The form contains: <ul style="list-style-type: none"> <li>• <b>Button #1 text</b> – enter button text.</li> <li>• <b>Button #1 URL</b> – type a URL or click <b>Select</b> to choose the destination page from the content tree.</li> </ul> |  |
| 8  | Once you have selected a colour for Button #2, additional configuration options will appear.  | <div> <div>Button #2 colour:</div> <div>secondary</div> <div>▼</div> </div> <div> <div>Button #2 text:*</div> <div></div> </div> <div> <div>Button #2 URL:*</div> <div></div> <div>Select</div> </div> |
| 9  | The form contains: <ul style="list-style-type: none"> <li>• <b>Button #2 text</b> – enter button text.</li> <li>• <b>Button #2 URL</b> – type a URL or click <b>Select</b> to choose the destination page from the content tree.</li> </ul> |  |
| 10 | Complete the required fields, then select <b>Save</b> .   | Slim banner node is created as a child of the page node in the content tree. The component will appear on the website once it is published.  |



























## 5.7.20 General HubSpot Form

The General HubSpot Form component can display a heading, description text and an embedded HubSpot form. The component's content can be displayed on the page as per other components, or the content can be displayed in a modal which can be access via a sticky floating button on the side of the page. Below are examples of the General HubSpot Form component.

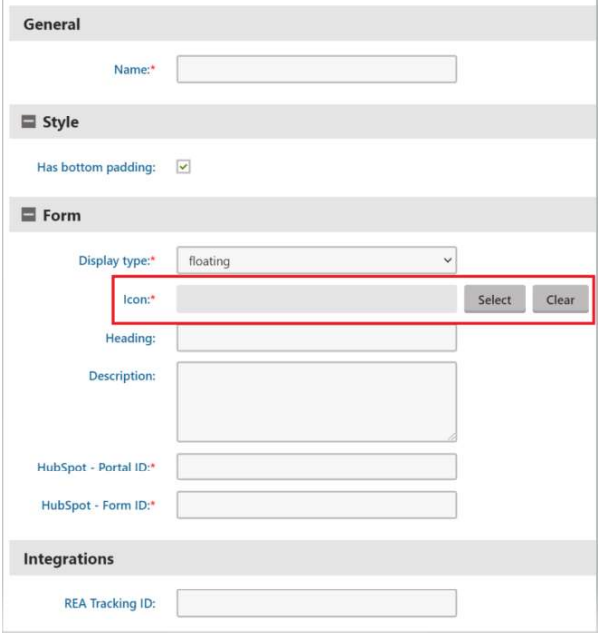


## 5.7.20.1 CREATE GENERAL HUBSPOT FORM COMPONENT

To add the General HubSpot Form component to a content page, follow the steps below.

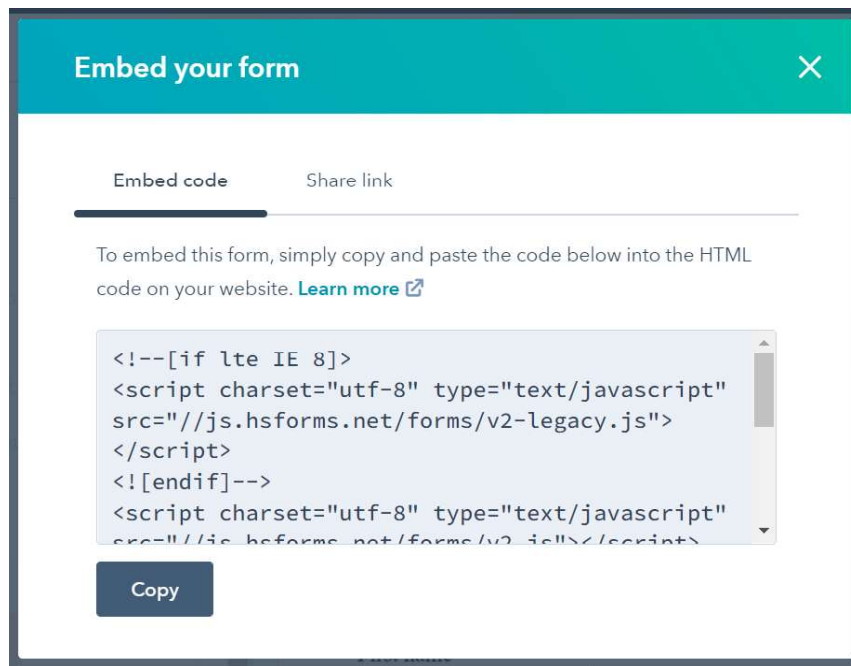
| # | User Action   | CMS Changes  |
|---|---|--|
| 1 | In the Pages application, select the node of the page you want to add the component to and select the <b>plus symbol (+)</b> that appears in the content tree actions panel.                    | <p>The main section of the screen will display <b>Please select new page type</b> followed by a list of options.</p> <p><b>Please select new page type</b></p> <p>Page type name: <input type="text" value="Contains"/> <input type="button" value="Reset"/> <input type="button" value="Search"/></p> <ul style="list-style-type: none"><li> <a href="#">CWP - Component: Accordion Container</a></li><li> <a href="#">CWP - Component: Banner</a></li><li> <a href="#">CWP - Component: Breadcrumbs</a></li><li> <a href="#">CWP - Component: Carousel Container</a></li><li> <a href="#">CWP - Component: Contact And Display Suite Details</a></li><li> <a href="#">CWP - Component: Document Container</a></li><li> <a href="#">CWP - Component: Event Listing</a></li><li> <a href="#">CWP - Component: General Content Block</a></li><li> <a href="#">CWP - Component: Generic Form</a></li><li> <a href="#">CWP - Component: Horizontal Card Container</a></li><li> <a href="#">CWP - Component: HubSpot Form</a></li><li> <a href="#">CWP - Component: HubSpot Newsletter</a></li><li> <a href="#">CWP - Component: IFrame</a></li><li> <a href="#">CWP - Component: Latest News</a></li><li> <a href="#">CWP - Component: Location Details</a></li><li> <a href="#">CWP - Component: Logo Container</a></li><li> <a href="#">CWP - Component: Modal Popup</a></li><li> <a href="#">CWP - Component: News Listing</a></li><li> <a href="#">CWP - Component: Newsletter</a></li><li> <a href="#">CWP - Component: Related Content</a></li><li> <a href="#">CWP - Component: Search Results</a></li><li> <a href="#">CWP - Component: Slim Banner</a></li><li> <a href="#">CWP - Component: Vertical Card Container</a></li><li> <a href="#">CWP - Content Page</a></li><li> <a href="#">CWP - News Category</a></li></ul> <p>&lt; 1 2 &gt;</p> |
| 2 | Select the <b>CWP – Component: HubSpot Form</b> page type.<br> <a href="#">CWP - Component: HubSpot Form</a> | The fields to configure the form are displayed.  |

|   |  |   |
|---|--|---|
|   |  | <div> <div>General</div> <div> Name:* <input type="text"/> </div> <div> <div>Style</div> <div> Has bottom padding: <input checked="" type="checkbox"/> </div> </div> <div> <div>Form</div> <div> Display type:* <div>[Select] ▼</div> </div> <div> Heading: <input type="text"/> </div> <div> Description: <div></div> </div> <div> Form Name:* <input type="text"/> </div> <div> HubSpot - Portal ID:* <input type="text"/> </div> <div> HubSpot - Form ID:* <input type="text"/> </div> </div> <div> <div>Integrations</div> <div> REA Tracking ID: <input type="text"/> </div> </div> </div> |
| 3 | <p>The form contains:</p> <ul style="list-style-type: none"> <li>• <b>Name</b> – node name displayed in the content tree.</li> </ul> <p><u>Style</u></p> <ul style="list-style-type: none"> <li>• <b>Has bottom padding</b> – unselect this checkbox if white space is not needed below the form component.</li> </ul> <p><u>Form</u></p> <ul style="list-style-type: none"> <li>• <b>Display type</b> – select whether the form will be displayed on the page (standard) or in a modal (floating).</li> <li>• <b>Heading</b> – enter the heading that will appear above the form.</li> <li>• <b>Description</b> – enter a description that will appear below the heading.</li> <li>• <b>Form Name</b> – enter the name of the form, used for GTM tracking (not shown on the web page).</li> </ul> |   |

|   |  |  |
|---|--|--|
|   | <ul style="list-style-type: none"> <li>• <b>HubSpot Portal ID</b> – enter the Portal ID for the HubSpot form that needs to be displayed in the component.</li> <li>• <b>HubSpot Form ID</b> – enter the Form ID for the HubSpot form that needs to be displayed in the component.</li> </ul> <p><u>Integrations</u></p> <ul style="list-style-type: none"> <li>• <b>REA Tracking ID</b> – enter the REA tracking ID if the form is part of an REA campaign. The tracking ID will be fired to REA each time the form is submitted.</li> </ul> |  |
| 4 | <p>If the display type is selected as floating, a sticky button will be displayed on the right side of the webpage which will open the modal with the form when selected.</p> <p>If the display type is floating, a mandatory <b>Icon</b> field will be displayed to select/upload a SVG icon to be displayed on the floating button. The floating button colour is the primary brand colour so ensure the icon colour contrasts with this colour and is on a transparent background.</p>  |   |
| 5 | <p>Complete the required details, then select <b>Save</b>.</p>   | <p>HubSpot Form node appears as a child item of the selected page in the content tree. The updates will appear on the website once they have been published.</p> |

## HUBSPOT PORTAL ID AND FORM ID

The HubSpot Portal ID and HubSpot Form ID can be copied from the HubSpot Embed code that is displayed when the form is created in HubSpot and the 'Embed' button is selected. You will need to copy only the Portal ID and Form ID from the script. Example script below with the Portal ID and Form ID values highlighted. The rest of the script will be automatically added when the component is added to the page.



```
<!--[if lte IE 8]>
<script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/v2-legacy.js"></script>
<![endif]-->
<script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/v2.js"></script>
<script>
  hbspt.forms.create({
    region: "na1",
    portalId: "20381973",
    formId: "9c66b87b-03fc-4abd-a0ff-dc98b03c083c"
  });
</script>
```

## FORM STYLING

Ensure that the HubSpot form has been configured with 'Set as raw HTML form' enabled under the 'Style & preview' tab in HubSpot, or the site's styling won't be applied to the form fields, button and CTA button.

Back to all forms

New contact us form (July 30, 2021 6:11:55 PM)

Update

Learn more

Form Follow-up Options Style & preview

Embed Actions

Set as raw HTML form

Input options

Your theme affects how your form looks when it's embedded on non-HubSpot pages or viewed on a standalone URL.

This styling won't be applied to your form if you add it to a HubSpot CMS page. To set a default color and font for all your forms, go to [Form settings](#).

Forms styling won't be applied to your form if you add it to a HubSpot CMS page. Use the form module in the CMS to style your form.

Preview

Form

Desktop Tablet Mobile

Email\*

First name\*

Last name\*

Message\*

Submit

## THANK YOU MESSAGE

The thank you message for the form needs to be configured in HubSpot. The message will be displayed in place of the form when the form is successfully submitted, and the site's styling will be applied to the message.

Back to all forms

New contact us form (July 30, 2021 6:11:55 PM)

Update

Learn more

Form Follow-up Options Style & preview

Embed Actions

What should happen after a visitor submits this form

(Required)

☒ Display a thank you message ☐ Redirect to another page

B I U A

Thanks for submitting the form.

Thanks for submitting the form.



## 5.7.21 HubSpot Newsletter Form

The HubSpot Newsletter Form component can display a heading, description text and an embedded HubSpot form in a two-column layout with the heading and description in the left column and the form in the right column. The background colour of the component can be configured as required. Below is an example of a HubSpot Newsletter Form component.

### Here is the heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In tellus magna, fringilla at sapien nec, porttitor mollis mi. Pellentesque hendrerit purus nec purus tincidunt, sodales venenatis urna porttitor. Nunc non malesuada turpis, id bibendum nisl. Cras vel fermentum sem, in aliquam ligula. Donec eu nulla porttitor, molestie magna eget, dapibus ligula. Aliquam pharetra sem consectetur justo hendrerit imperdiet. Cras orci dolor, consequat at dapibus vel, hendrerit sit amet quam. Nullam a dolor a dui ullamcorper imperdiet.

Email\*


First name\*

Last name\*

### 5.7.21.1 CREATE HUBSPOT NEWSLETTER FORM COMPONENT

To add the HubSpot Newsletter Form component to a content page, follow the steps below.

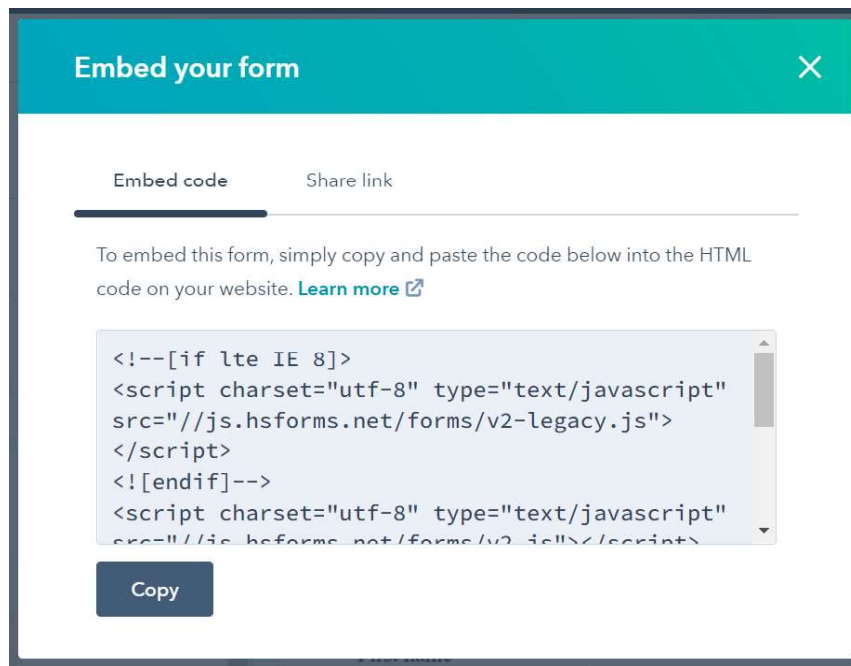
| # | User Action  | CMS Changes  |
|---|--|--|
| 1 | In the Pages application, select the node of the page you want to add the component to and select the <b>plus symbol (+)</b> that appears in the content tree actions panel. | <p>The main section of the screen will display <b>Please select new page type</b> followed by a list of options.</p> <p><b>Please select new page type</b></p> <p>Page type name: <input type="text" value="Contains"/> <input type="button" value="Reset"/> <input type="button" value="Search"/></p> <ul style="list-style-type: none"><li> <a href="#">CWP - Component: Accordion Container</a></li><li> <a href="#">CWP - Component: Banner</a></li><li> <a href="#">CWP - Component: Breadcrumbs</a></li><li> <a href="#">CWP - Component: Carousel Container</a></li><li> <a href="#">CWP - Component: Contact And Display Suite Details</a></li><li> <a href="#">CWP - Component: Document Container</a></li><li> <a href="#">CWP - Component: Event Listing</a></li><li> <a href="#">CWP - Component: General Content Block</a></li><li> <a href="#">CWP - Component: Generic Form</a></li><li> <a href="#">CWP - Component: Horizontal Card Container</a></li><li> <a href="#">CWP - Component: HubSpot Form</a></li><li> <a href="#">CWP - Component: HubSpot Newsletter</a></li><li> <a href="#">CWP - Component: Iframe</a></li><li> <a href="#">CWP - Component: Latest News</a></li><li> <a href="#">CWP - Component: Location Details</a></li><li> <a href="#">CWP - Component: Logo Container</a></li><li> <a href="#">CWP - Component: Modal Popup</a></li><li> <a href="#">CWP - Component: News Listing</a></li><li> <a href="#">CWP - Component: Newsletter</a></li><li> <a href="#">CWP - Component: Related Content</a></li><li> <a href="#">CWP - Component: Search Results</a></li><li> <a href="#">CWP - Component: Slim Banner</a></li><li> <a href="#">CWP - Component: Vertical Card Container</a></li><li> <a href="#">CWP - Content Page</a></li><li> <a href="#">CWP - News Category</a></li></ul> <p>&lt; 1 2 &gt;</p> |

|   |  |   |
|---|--|---|
| 2 | <p>Select the <b>CWP – Component: HubSpot Newsletter</b> page type.</p> <p> <a href="#">CWP - Component: HubSpot Newsletter</a></p>   | <p>The fields to configure the form are displayed.</p> <div data-bbox="846 210 1435 997"> <div><b>General</b></div> <div>Name:* <input type="text"/></div> <div><b>Style</b></div> <div>Has bottom padding: <input checked="" type="checkbox"/></div> <div><b>Form</b></div> <div>Background colour: <input type="text" value="[Select]"/></div> <div>Heading: <input type="text"/></div> <div>Description: <input type="text"/></div> <div>Form Name:* <input type="text"/></div> <div>HubSpot - Portal ID:* <input type="text"/></div> <div>HubSpot - Form ID:* <input type="text"/></div> <div><b>Integrations</b></div> <div>REA Tracking ID: <input type="text"/></div> </div> |
| 3 | <p>The form contains:</p> <ul style="list-style-type: none"> <li><b>Name</b> – node name displayed in the content tree.</li> </ul> <p><u>Style</u></p> <ul style="list-style-type: none"> <li><b>Has bottom padding</b> – unselect this checkbox if white space is not needed below the form component.</li> </ul> <p><u>Form</u></p> <ul style="list-style-type: none"> <li><b>Background colour</b> – select the brand colour to be used for the background colour. If no colour is selected, the site's default background colour will be used for the component.</li> <li><b>Heading</b> – enter the heading that will appear above the form.</li> <li><b>Description</b> – enter a description that will appear below the heading.</li> </ul> | <p>The HubSpot Portal ID and HubSpot Form ID can be copied from the HubSpot Embed code that is displayed when the form is created in HubSpot and the 'Embed' button is selected. Example script below with the Portal ID and Form ID highlighted.</p> <pre> &lt;!--[if lte IE 8]&gt; &lt;script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/v2- legacy.js"&gt;&lt;/script&gt; &lt;![endif]--&gt; &lt;script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/v2.js"&gt;&lt;/script&gt; &lt;script&gt;   hbspt.forms.create({     region: "na1", </pre>   |

|   |   |  |
|---|---|--|
|   | <ul style="list-style-type: none"> <li>• <b>Form Name</b> – enter the name of the form, used for GTM tracking (not shown on the web page).</li> <li>• <b>HubSpot Portal ID</b> – enter the Portal ID for the HubSpot form that needs to be displayed in the component.</li> <li>• <b>HubSpot Form ID</b> – enter the Form ID for the HubSpot form that needs to be displayed in the component.</li> </ul> <p><u>Integrations</u></p> <ul style="list-style-type: none"> <li>• <b>REA Tracking ID</b> – enter the REA tracking ID if the form is part of an REA campaign. The tracking ID will be fired to REA each time the form is submitted.</li> </ul> | <pre>portalId: "20381973", formId: "9c66b87b-03fc-4abd-a0ff-dc98b03c083c" }); &lt;/script&gt;</pre>  |
| 4 | Complete the required details, then select <b>Save</b> .  | HubSpot Newsletter Form node appears as a child item of the selected page in the content tree. The updates will appear on the website once they have been published. |

## HUBSPOT PORTAL ID AND FORM ID

The HubSpot Portal ID and HubSpot Form ID can be copied from the HubSpot Embed code that is displayed when the form is created in HubSpot and the 'Embed' button is selected. You will need to copy only the Portal ID and Form ID from the script. Example script below with the Portal ID and Form ID values highlighted. The rest of the script will be automatically added when the component is added to the page.



```
<!--[if lte IE 8]>
<script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/v2-legacy.js"></script>
<![endif]-->
<script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/v2.js"></script>
<script>
  hbspt.forms.create({
    region: "na1",
    portalId: "20381973",
    formId: "9c66b87b-03fc-4abd-a0ff-dc98b03c083c"
  });
</script>
```

## FORM STYLING

Ensure that the HubSpot form has been configured with 'Set as raw HTML form' enabled under the 'Style & preview' tab in HubSpot, or the site's styling won't be applied to the form fields, button and CTA button.